

9.125"

8.625"

12"

12.5"



**Floods are the #1 natural disaster in this country.
And they can happen anywhere.**

Yet, many people don't have flood insurance. They think they're covered for flood damage under their homeowner's policy.



They aren't. And neither are you. That's why you should talk with us about National Flood Insurance. It's easy to get, backed by the Federal Government and, depending on where you live and the coverage you choose, could cost just a little more than \$100 a year.

Do it now. Because that rainy day could be a lot closer than you think.



The National Flood Insurance Program is administered by the Federal Emergency Management Agency.

AD CODE: M6408

| | | | | | |
|---|---|------------------------------|---|---------------------------|-------------------------|
|  PROD QC PR AE CW AD CR DR AC DR |  FINAL RELEASE | JOB: FE_12840-08_pass03pe | CLIENT: FEMA | PO#: 12280 | COLORS: |
| | | B / W | AD: Jan Arnason x5391 | CW: | PROD: Brian |
| | | PUB/ISSUE: Think of it/4 col | TRAFFIC: Scott Melendez AE: Jennifer Baez | PLATE: | LINE SCREEN: 85 |
| | | Hearn | GALLEY#: 1 | TRIM: 9.125 x 12.5 | BLEED: |
| | | DATE: 8/28/00 - 7:17 PM | USER: D. Gerndt | MACHINE: BZNYCPS_tjackson | PREVIOUS USER: c |
| | | tsanos | PREV MACHINE: BZNYCPS_tjackson | CREATED BY: Wes | CREATED: 8/18/00 - 6:25 |
| | | P M | DOC PATH: Jaz 1GB:FE_12840-08_pass03pe.job:FE_12840-08_pass03pe | | |
| | | DATE: | DATE: | | |
| | | TIME: | TIME: | | |
| | | TIME: | TIME: | | |

AGENCY #
FEM GEN M6408

PREFLIGHT PRESS PLATES

☐ Print out separations next pass*

☐ Make indicated revisions

☐ Imaging ☐ Art Production

☐ OK—Passed to Print Production

☐ Approved for download

*Please specify all colors, spot colors tints (%), and/or any CPS numbers of companion pieces for reference. If specific information is not known or available, supply or indicate what you wish to match. 100% black is understood and need not be called out.

**THIS ADVERTISEMENT
PREPARED BY BOZELL, NY**